



BCCDC Foundation *for Public Health*

Driving Innovation. Advancing Service.

VISION

People living in healthy communities protected from infectious disease and environmental health hazards through innovative research and collaborative public health solutions.

MISSION

To protect and promote health, prevent harm, and prepare for threats by inspiring vision and philanthropy.

STRATEGIC PLAN 2018-2020

OBJECTIVES

- Diversify funding prospects and increase opportunities
- Create organizational and financial sustainability
- Identify key projects in our priority areas
- Raise the profile of the BCCDC and the Foundation
- Build our reputation and become recognized
- Work with our partners and build relationships

PRINCIPLES

- Work in partnership with the BCCDC for public good
- Support the vision and mission of the BCCDC
- Cultivate an accountable, credible and collaborative organization
- Offer aligned priorities and programs in service to our mission
- Respect and value our donors and partners and understand giving motivations
- Believe in the integrity of our work and our role in public health

